

## **Abstract Dr. Harald Kaeb**

"Bagislation" in Italy and France: Market Motor for Bio-based Plastics?

In his presentation Harald Kaeb will explore the role of Governments and legislation on the market developemt of biodegradable and biobased plastics in Europe. Data from a nova market research will help to quantify the assumptions. Referring to Italian and French legislation, which target the use of plastic carrier and packaging bags, the effects, pros and cons will be discussed. Other policy examples will be given and put into a marketing and business development perspective.

- Consumption of biodegradable and biobased plastics in Europe 2015
- Political and legal framework in Europe
- Policy and market analysis in Italy and France
- Market Outlook 2020 and beyond

For more information go to:

[http://www.bio-based.eu/biodegradable\\_market\\_study/media/biodegradable%20market%20study/16-04-Biodegradable-and-compostable-plastic-products-in-EU-short-version.pdf](http://www.bio-based.eu/biodegradable_market_study/media/biodegradable%20market%20study/16-04-Biodegradable-and-compostable-plastic-products-in-EU-short-version.pdf)

<http://www.pressebox.de/pressemitteilung/nova-institut-fuer-politische-und-oekologische-innovation-gmbh/Compostable-plastic-bags-carry-goods-and-hopes-for-the-future/boxid/789200>