

Abstract:

New Developments of Traceable, Renewable Plastics for Bio-Based Drop-in Solutions – Lars Börger, Neste (Suisse) SA

In absence of supportive legislative measures, innovation in bio-based materials is driven by brand value considerations mostly. Increasing circularity in value chains is the key in moving towards more sustainable solutions supporting sustainability targets of brand owners and other stakeholders. As an important element of that sustainable, traceable renewable feedstock is the key to fulfill the promise on sustainability, especially for drop-in bio-based material solutions that do not offer additional functionality. However, drop-in solutions allow value chain partners to act now and in basically all existing value chains. Neste is set-up to support that, while continuously improving on the sustainability in feedstock supply promise by actively shaping the supply chain – even beyond pure environmental impact categories.