

Dr. David Norman, Eastman Chemical Company

A Hundred Years of Tenacious Innovation: Sustainable and Versatile Eastman Cellulose Ester Polymers

Since the 1920s, Eastman Chemical Company has been the global leader in transforming cellulosic feedstocks into high performance cellulose esters for hundreds of applications. Eastman continues to build upon this broad knowledge by developing competitive solutions for high performance polymer needs for today's circular economies. From its broad expertise in cellulose ester chemistry, world-class scale-up and manufacturing capabilities, and in-depth market insight, Eastman is offering partners an opportunity to explore its versatile cellulose ester portfolio and its adaptive approach to co-innovation. This presentation will introduce the audience to Eastman's sustainable polymer solutions and highlight the tunability, processing, form factors, applications and functionally enabled by our cellulose based materials.