Feed a family of 4 from your living room wall

Urban gardening has not bloomed without reason. Global population dietary habits have changed a lot over 50 years; our planetary health is worsening due to over pollution and urban population is growing fast. All this has caused the whole food chain to become unsustainable, or even broken. Several areas need improvement, to list few: agricultural practices, transport, distribution, waste rate and diets.

Changing just one part of the chain doesn't help us in the long run. But is there a way to solve all these problematic areas at once? We believe there is.

About 150-200 years ago such a perfect solution excised. Each home had their piece of arable land, and we used sustainable practices, there was no waste and people had much healthier diets. The only thing that was missing back then were tools, that would allow us to grow the same amount of food without manual labor and energy. We at Click & Grow have been creating such tools.

Some numbers: **An average American consumes per year:**
- 9.299kg Tomatoes
- 4.990kg Lettuce (romaine and leaf)
- 0.272kg Kale
- 0.136kg Mustard greens
- 0.043kg Basil
- 0.006kg Arugula
- etc

To grow enough those greens for a family of 4 requires only 7-12m² of wall area this is an area most of us have at home or in the office. It’s time to make some room next to the film posters for tomatoes and lettuce and get energized from the greenery.