

Sponsoring Opportunities

12th International Conference on Bio-based Materials & Innovation Award “Bio-based Material of the Year 2019”

15 - 16 May 2019, Maternushaus, Cologne, Germany
www.bio-based-conference.com

Dear Sir or Madam,

We would like to invite you to join us as a sponsor of our well established 12th International Conference on Bio-based Materials!

The 12th International Conference on Bio-based Materials builds on a successful history of previous conferences: In 2018, more than 200 participants attended and 20 exhibitors were represented. It is the second largest event on bio-based materials in Europe and continues to expand. Around 250 participants and 30 exhibitors, mainly from industries, are expected for the 2019 conference where the leading companies of the bio-based economy meet for exchange and networking.

Top-class participants from the following bio-based sectors will be present at the conference:


| | | |
|--|--|--|
| <ul style="list-style-type: none"> • Additive suppliers • Agricultural, chemicals, plastics & wood related industries • Associations • Consulting • Engineering | <ul style="list-style-type: none"> • Machinery suppliers • Policy makers • Press • Processors & converters • Raw material suppliers | <ul style="list-style-type: none"> • Research & Development • Service suppliers • Trade and import houses • Universities |
|--|--|--|

On the next page you will find a range of sponsorship options. We are also open to new ideas and would be delighted to help you realising them. All you need to do is contact us if one or more of these options appeal to you or if you would like to put forward a proposal of your own!



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We are looking forward to a successful conference with you,

Michael Carus, Managing Director

nova-Institut GmbH – Applied research for your needs

| | Award Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor | “Lunch” package | “Gala Dinner Buffet” package |
|--|---|---|---|---|--------------------------|------------------------------|
| Availability | Only one | Only one | Two | Several | Day 1 & 2 | Only one |
| Visibility on marketing | <ul style="list-style-type: none"> • Press releases • Online marketing • At the conference | <ul style="list-style-type: none"> • Press releases • Online marketing • At the conference | <ul style="list-style-type: none"> • Press releases • Online marketing • At the conference | <ul style="list-style-type: none"> • Press releases • Online marketing • At the conference | At the conference | At the conference |
| Roll-ups | On stage & exclusively at award session | On stage | Conference hall | - | At buffet | At buffet |
| Pages for company profile in journal online and print * | 2 Pages | 1 Page | 1/2 Page | 1/4 Page | - | - |
| Free entrance tickets à 845 € | ♣ ♣ ♣ | ♣ ♣ ♣ | ♣ ♣ | ♣ | - | - |
| Free exhibition booth à 500 € (6 square meters) | Included | Included | Included | Included | Included | Included |
| 20% reduced entrance tickets for your customers | 10 | 10 | 7 | 5 | - | - |
| Company presentation during breaks | Slide Display (Powerpoint) | Slide Display (Powerpoint) | Slide Display (Powerpoint) | - | Table cards | Table cards |
| Presenting your company leaflet | Media table | Media table | Media table | Media table | At buffet | At buffet |
| Price in EURO | € 6,000 | € 5,000 | € 3,500 | € 2,500 | € 1,600 | € 2,000 |
| Sponsoring net price ** | € 965 | € 965 | € 810 | € 355 | | |
| Your choice | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

(net prices, plus 19% VAT)

*** You are also welcome to book an advertisement in the conference journal:**

1 page DIN A 4: 1,000 € ½ page: 500 € ¼ page: 300 €

Company name: _____

Street or POB: _____

Postal code, city: _____

Contact person: _____

Email address: _____ Phone: _____

Date

Company stamp and signature

**** Note: The net sponsoring costs are actually very low, providing an excellent cost benefit ratio. The costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal.**