



International Conference on Bio-based Materials

15–16 May 2019, Maternushaus, Cologne, Germany

Sponsoring Opportunities

Dear Sir or Madam,

**We would like to invite you to join us as a sponsor of our well established
12th International Conference on Bio-based Materials!**

The 12th International Conference on Bio-based Materials builds on a successful history of previous conferences: In 2018, more than 200 participants attended and 20 exhibitors were represented. It is the second largest event on bio-based materials in Europe and continues to expand. Around 250 participants and 30 exhibitors, mainly from industries, are expected for the 2019 conference where the leading companies of the bio-based economy meet for exchange and networking. Please find statistics of the participants and networks of the last conference on the last page of this letter.

Top-class participants from the following bio-based sectors will be present at the conference:

- Additive suppliers
- Agricultural, chemicals, plastics & wood related industries
- Associations
- Consulting
- Engineering
- Machinery suppliers
- Policy makers
- Press
- Processors & converters
- Raw material suppliers
- Research & Development
- Service suppliers
- Trade and import houses
- Universities

On the next page you will find a range of sponsorship options. We are also open to new ideas and would be delighted to help you realising them. All you need to do is contact us if one or more of these options appeal to you or if you would like to put forward a proposal of your own!

We are looking forward to a successful conference with you,

Michael Carus, Managing Director



Managing Director

Michael Carus

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Sponsoring

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	AWARD SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	"Lunch" package	"Gala Dinner Buffet" package
Availability	Only one	Only one	Two	Several	Day 1 & 2	Only one
Visibility in marketing	<ul style="list-style-type: none">• Press releases• Online marketing• At the conference	<ul style="list-style-type: none">• Press releases• Online marketing• At the conference	<ul style="list-style-type: none">• Press releases• Online marketing• At the conference	<ul style="list-style-type: none">• Press releases• Online marketing• At the conference	At the conference	At the conference
Roll-up banner	On stage & exclusively at award session	On stage	Conference hall	–	At buffet	At buffet
Pages for company profile in journal online and print*	2 Pages	1 Page	1/2 Page	1/4 Page	–	–
Free entrance tickets à 845 €					–	–
Free exhibition booth à 500 € (6 m ²)	Included	Included	Included	Included	Included	Included
20% reduced entrance for your customers	10	10	7	5	–	–
Company presentation during breaks	Slide Display (PowerPoint)	Slide Display (PowerPoint)	Slide Display (PowerPoint)	–	Table cards	Table cards
Your company leaflets	Media table	Media table	Media table	Media table	At buffet	At buffet
Price in EURO	6,000 €	5,000 €	3,500 €	2,500 €	1,600 €	2,000 €
Sponsoring net price **	965 €	965 €	810 €	355 €		
Your choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

(prices excl. 19% VAT)

* You are also welcome to book an advertisement in the conference journal:

1 page DIN A 4: 1,000 € ½ page: 500 € ¼ page: 300 €

** Note: The actual "pure" sponsoring costs are very attractive, providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower "net sponsoring costs".

Company name: _____

Street or POB: _____

Postal code, city: _____

Contact person: _____

Email address: _____

Phone: _____

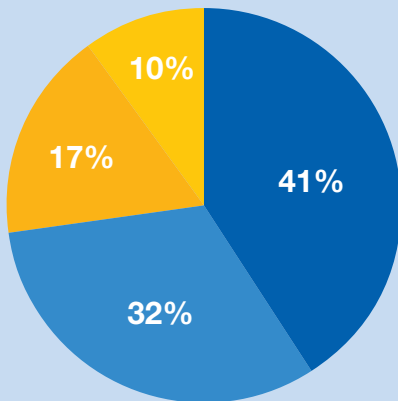
Date _____ Company stamp and signature _____



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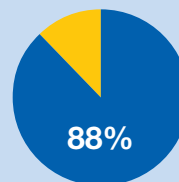
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Attendees of the Conference 2018

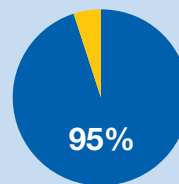


- Larger companies
- SME & Startup
- Academia
- Others

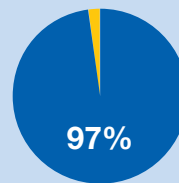
Our Conference – a Guarantee for Satisfied Customers



Networking Success
Good/Very Good



Venue Satisfaction
Good/Very Good



Overall Satisfaction
Good/Very Good

Networks of nova-Institute



Page Views

150,000

Bio-based News
news.bio-based.eu
Visitors per Month

60,000

International Directory for Bio-based Businesses
bio-based.eu/iBIB
Visitors per Year



Contacts

6,000

(Social) Media Connections

LinkedIn

2,000

XING

4,000



60,000

Industry Contacts



Keep up to date ...

17 Topical Mailing Lists
(subscribe at bio-based.eu/email)