

Eastman Cellulose Esters Polymers in the Circular Bioeconomy

Mounir Izallalen

The concerns about the environmental sustainability of plastics is at an all-time high. The threat of global single use plastics ban, extended producer responsibility schemes, consumers dissatisfaction with alternatives and the lack of clear guidance on post-consumer disposal are adding to the confusion across the whole value chain. In this environment, Eastman Chemical Company is taking a leader role in developing sustainable materials solutions. The presentation will cover Eastman recent technological innovations and how they enable circular economy models implementations. The presentation will also highlight Eastman cellulose acetate-based polymers and the options they create in the market as eco-responsible materials.