



## Sponsoring Opportunities

Dear Sir or Madam,

**We would like to invite you to join us as a sponsor of our well established  
13<sup>th</sup> International Conference on Bio-based Materials!**

The 13<sup>th</sup> International Conference on Bio-based Materials builds on a successful history of previous conferences: In 2019, more than 270 participants attended and 30 exhibitors were represented. It is the second largest event on bio-based materials in Europe and continues to expand. Around 250 participants and 30 exhibitors, mainly from industries, are expected for the 2020 conference where the leading companies of the bio-based economy meet for exchange and networking. Please find statistics of the participants and networks of the last conference on the last page of this letter.

**Top-class participants from the following bio-based sectors will be present at the conference:**

- Additive suppliers
- Agricultural, chemicals, plastics & wood related industries
- Associations
- Consulting
- Engineering
- Machinery suppliers
- Policy makers
- Press
- Processors & converters
- Raw material suppliers
- Research & Development
- Service suppliers
- Trade and import houses
- Universities

On the next page you will find a range of sponsorship options. We are also open to new ideas and would be delighted to help you realising them. All you need to do is contact us if one or more of these options appeal to you or if you would like to put forward a proposal of your own!

We are looking forward to a successful conference with you,

Michael Carus, Managing Director



**Managing Director**

**Michael Carus**

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**Sponsoring**

**Dr. Asta Partanen**

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# International Conference on Bio-based Materials

12–13 May 2020, Maternushaus, Cologne, Germany

	AWARD SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	"Lunch" package	"Gala Dinner Buffet" package
<b>Availability</b>	Only one	Two	Three	Several	Day 1 & 2	Only one
<b>Visibility in marketing</b>	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	At the conference	At the conference
<b>Roll-up banner</b>	On stage & exclusively at award session	On stage	Conference hall	–	At buffet	At buffet
<b>Pages for company profile in journal online and print*</b>	2 Pages	1 Page	1/2 Page	1/4 Page	–	–
<b>Free entrance tickets à 895 €</b>					–	–
<b>Free exhibition booth à 700 € (6 m²)</b>	Included	Included	Included	Included	Included	Included
<b>20% reduced entrance for your customers</b>	10	8	5	3	–	–
<b>Company presentation during breaks</b>	Slide Display (PowerPoint)	Slide Display (PowerPoint)	Slide Display (PowerPoint)	–	Table cards	Table cards
<b>Your company leaflets</b>	Media table	Media table	Media table	Media table	At buffet	At buffet
<b>Price in EURO</b>	<b>6,300 €</b>	<b>5,200 €</b>	<b>3,500 €</b>	<b>2,900 €</b>	<b>2,000 €</b>	<b>2,000 €</b>
<b>Sponsoring net price **</b>	915 €	815 €	510 €	160 €		
<b>Your choice</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

(prices excl. 19% VAT)

\* You are also welcome to book an advertisement in the conference journal:

1 page DIN A 4: 1,000 €     ½ page: 500 €     ¼ page: 300 €

\*\* **Note:** The actual "pure" sponsoring costs are very attractive, providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower "net sponsoring costs".

Company name: \_\_\_\_\_

Street or POB: \_\_\_\_\_

Postal code, city: \_\_\_\_\_

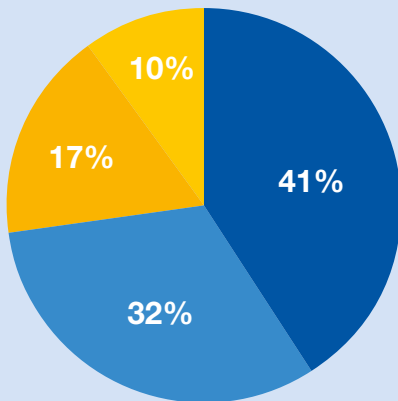
Contact person: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone: \_\_\_\_\_

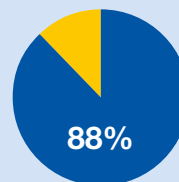
Date \_\_\_\_\_ Company stamp and signature \_\_\_\_\_

## Attendees of the Conference 2019

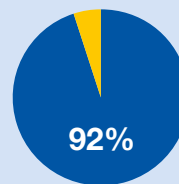


- Larger companies
- SME & Startup
- Academia
- Others

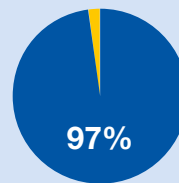
## Our Conference – a Guarantee for Satisfied Customers



**Networking Success**  
Good/Very Good



**Venue Satisfaction**  
Good/Very Good



**Overall Satisfaction**  
Good/Very Good

## Networks of nova-Institute



Page Views

**160,000**

**Bio-based News**  
news.bio-based.eu  
Visitors per Month

**50,000**

**International Directory for Bio-based Businesses**  
bio-based.eu/iBIB  
Visitors per Year



Contacts

**10,500**

**Business Networks**

**LinkedIn**

**2,000**

**XING**

**4,000**



**60,000**

**Industry Contacts**



**Keep up to date ...**

Mailing list with 17 topics to choose from  
(subscribe at [bio-based.eu/email](http://bio-based.eu/email))